

REP HEADLINE# 6303960 TRF# 329940 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP7/12 12.45
ORDER WORKSHEET HARRIS REPORT FROM REP *** WPXI-TV ***

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA REP. # OFF. # 18 SALESMAN #
AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE
7669 STAGERS LOOP SALES PRSN WA- CHERYL BLAIR
DELAWARE, OH 43015

ORDER # CONTRACT # 6303960 CLASS: NATL. LOCAL REGIONAL
PRDCT KEITH ROTHFUS 9/5 EST#2649 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP5/12 SEP18/12 WK-2
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP7/12 12.45

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
REMOVED 9/11
TTLS RTS
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	Y		600A-700A	30		\$575.00	9/10	9/14	2		M,W-F	2
PROGRAM : CH11 NEWS												
7	Y		700A-800A	30		\$475.00	9/10	9/14	3		M,W-F	3
PROGRAM : TODAY SHOW												
12	Y		500P-530P	30		\$575.00	9/10	9/14	2		M,W-F	2
PROGRAM : NEWS												

AGENCY ADVERTISER CODE =

AGENCY PRODUCT CODE =

AGENCY EST# = 2649

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16	Y		530P-600P	30		\$600.00	9/10	9/14	3		M,W-F	3
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PROGRAM : NEWS

SEP/12 18550.00
 CONTRACT TOTAL 18550.00
 TOTAL SPOTS 30

MARKET TOTALS \$74,200 WPXI 25% KDKA 33% WTAE 24% WPGH 15% CABL 0% WPCW 3% WPMY 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE